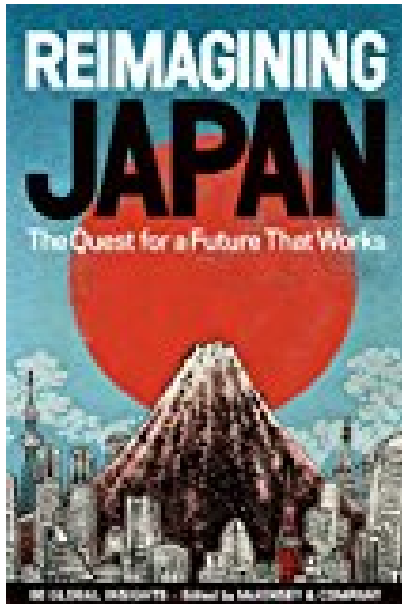


Reimagining Japan The Quest for a Future That Works



BOOK DETAILS

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BOOK SYNOPSIS

REIMAGINING JAPAN: Contributors to this volume include some of the world's most brilliant thinkers from fields as diverse as business, politics, academia, science and technology, journalism and art and design. In the aftermath of the earthquake, tsunami and nuclear crisis of March 2011, Japan has become a bigger part of the world's consciousness than it has been for years. But Japan also is grappling with other problems that, over the long run, pose a much greater challenge to its national well-being than the devastation in Tohoku.... How can the country compete with a rising China? Cope with a fast-aging society? Deal with its enormous debt? Rediscover its entrepreneurial verve? Regain its position as a leader in technology and innovation? In Reimagining Japan, McKinsey & Company, the world's top management consulting firm, asked more than 80 global leaders and experts to consider these questions. In essays brimming with insight, affection and occasional humor, the authors offer their assessments of Japan's past, present and --most important -- future. What sets Reimagining Japan apart is the breadth and diversity of its contributors. They range from Fortune 500 CEOs to acclaimed writers (including three Pulitzer Prize winners) to a star videogame creator, a soccer coach, a school principal and a manga artist. There has not been such a comprehensive book about Japan in the past generation - and perhaps ever. **NOTABLE CONTRIBUTORS** Bernard Arnault, Ian Buruma, Gerald Curtis, John Chambers, Steven Covey, John Dower, Bill Emmott, Victor Fung, Carlos Ghosn, Pico Iyer, Bob McDonald, Stephen Roach, Masahiro Sakane, Masayoshi Son, Howard Schultz, Klaus Schwab, Bobby Valentine, Steve Van Andel, Ezra Vogel, Robert Whiting, Tadashi Yanai and more than 50 others.

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